



NEWFOUNDLAND & LABRADOR
**FEDERATION OF
AGRICULTURE**

AGRICULTURE INDUSTRY SYMPOSIUM

Cultivating Tomorrow: Regeneration & Resilience

**Sponsorship Opportunities:
Benefits & Pricing Package**

January 28 - 30, 2025

Delta Hotels St. John's Conference Centre

ABOUT NLFA

The Newfoundland and Labrador Federation of Agriculture (NLFA) is an organization which represents farmers and farmer groups in the province. Our motto is “Farmers Helping Farmers,” and we believe that by sharing information and speaking with a united voice, farmers can work more effectively for the betterment of the agriculture industry, and for the improvement of our Province as a whole.

The Federation of Agriculture is composed of an Executive Committee and Board of Directors. The Board of Directors is made up of representatives of the various commodity boards, producer organizations, regional groups, and agricultural interest groups. Independent farmers, who are not represented by any of the member organizations, may also join.

NLFA also employs staff across the province. Our head office is located in Corner Brook, our projects office is based in Mount Pearl, and the NL Living Lab project is based in Central Newfoundland.

NLFA currently represents the following commodity groups:

- NL Beekeeping Association
- NL Cranberry Association
- Fruit and Vegetable Growers of NL
- Sheep Producers Association NL
- Dairy Farmers of NL
- NL Cattlemens Association
- Labrador Agricultural Association



AGRICULTURE INDUSTRY SYMPOSIUM 2025

The annual Agriculture Industry Symposium is the single largest gathering of agriculture leaders in Newfoundland and Labrador. This three-day, in-person event is for farmers, industry organizations and partners from across the province to gather and connect on the state of the industry and its importance to the provincial economy.

The purpose is to provide educational opportunities, to promote industry sectors and to discuss priorities and challenges related to the social and economic conditions of those engaged in agricultural pursuits in Newfoundland and Labrador.

The theme for this year's Symposium is *Cultivating Tomorrow: Regeneration & Resilience*. Together we strive to find innovative ways to increase self-sufficiency, sustainability and food security in the province.



Attendees will enjoy networking opportunities, panel discussions, keynote speakers, information sessions, as well as an opening reception, casual movie-night get-together and an awards banquet. To support our members, commodity groups and the local economy, we also strive to provide locally-sourced food and beverages when available.

The NLFA also hosts our Annual General Meeting (AGM) during the symposium. This year, to encourage industry collaboration and growth, we have expanded the Symposium and are inviting the agricultural commodity groups to hold their annual general meetings during the event as well.

NLFA anticipates this year's event will be bigger and better than ever, with keynote speakers from Real Ag Radio already confirmed. Your contribution and participation to this event is a valuable investment in the long-term growth of this priority sector in Newfoundland and Labrador.

SPONSORSHIP OPPORTUNITIES

Increase your brand exposure through direct contact with our farmers, event advertising and speaking opportunities that help boost your brand equity. You'll have direct contact with attendees with warm business leads which can be highly informative for product development & market research. *All sponsorship opportunities can be customized to suit your needs!*

PLATINUM - \$5000+

- *Two (2) complimentary event registrations
- *One (1) complimentary exhibit booth
- *8-10 minute presentation time slot
- *Acknowledged in Opening Remarks
- *Company logo in agenda/program, on sponsorship signage, on event website and social media recognition
- *Promotional item giveaway/in delegate kit

GOLD - \$2500+

- *One (1) complimentary event registration
- *One (1) complimentary exhibit booth
- *3-5 minute presentation time slot
- *Acknowledged in Opening Remarks
- *Logo recognition in event program, on signage and online
- *Promotional item giveaway

SILVER - \$1500+

- *One (1) complimentary exhibit booth
- *Logo recognition in program, on signage and online
- *Acknowledged in Opening Remarks
- *50% discount on event registration

EXCLUSIVE OPPORTUNITIES

To learn more about exclusive sponsorship opportunities, such as the Welcome Reception, Award Banquet, Movie Night or nutrition breaks, please contact Sara Power at sara@nlfa.ca for more information.

REGISTRATION FORM

Organization Name

Contact Name

Phone

Email

Address

Sponsorship Level *Choose one.*

Platinum (\$5000+)

Gold (\$2500+)

Silver (\$1500+)

Exhibit Booth (\$350)

Other Exclusive Opportunities *For specific requests, please describe.*

Thank you for your interest! We will contact you to determine details and discuss your sponsorship options and perks.



CONTACT

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